


Petar Kovacevic

Graphic Designer

 (+382) 67 629 660

 amarok@t-com.me









 www.amarok.me

EDUCATION

**Public Relations Business
School P.R.A. Educa**
PR Manager Diploma
1999 - 2000

University of Montenegro
Honours, Bachelor of Arts
1990 - 1994

TECHNICAL SKILLS

Adobe Creative Suite 
Corel Draw 
Information Architecture 
User-Focused Design 
Wix Website Builder 
Broadcast Design 
Motion Graphics 
Wordpress Design 

SOFT SKILLS

Organization 
Reliability 
Communication 
Project Planning 

AWARDS

**IPRA Golden World Award for
Public Educational Campaign**
IPRA International London, 2002

Honours & High Distinction
University of Montenegro, 1993

GET TO KNOW ME

I am passionate about drawing and painting digital arts and sports. My interests are also in learning new skills and acquiring knowledge in the emerging fields of creativity.

WORK EXPERIENCE

2021 **Senior Advisor for Art, Design and Creative industries**
2017 Ministry of Culture, Cetinje, MNE

- Program manager and montenegrin representative in the Board of Directors of BJCEM Biennale des jeunes créateurs de l'Europe et de la Méditerranée.
- Design of the visuals and catalogue for the Adriatic and Ionian Initiative - International Art Colony, May - June 2019
- Project manager on "Agro Design - Montenegrin Culture of Food" part of the "Creative Montenegro" Programme.
- Designing visuals for "MONET Initiative - Culture in MOTion in Adriatic NETwork of Museums".

2015 **Graphic Designer & Art Director**
2004 AMC Communications, Budva, MNE

- Southeast Europe and EU Summit - designing visual identity and promo materials, indoor/outdoor print materials.
- Concept and design for the first Hotel Directory of Montenegro in 2005 then editions for Podgorica and Budva. Concept/design for Montenegro Meeting & Incentive Guide. TO Budva's Conference Directory 2013 and 2014 issues.
- Wild Beauty Awards creating print & TV visuals, call for entries advertisements, posters, billboards, roll ups...
- National Cuisine of Montenegro campaign for National Tourism Organisation and Ministry of Tourism - visual identity, print & broadcast design. Publications such as Wine & Dine, Traditional Cuisine of Montenegro - Cook Book.

2003 **Graphic Designer & PR Manager**
2001 P.R.A. Agency, Podgorica, MNE

- Designing for Governmental agency for privatisation and for promoting foreign investments all promotional materials including advertisements in Forbes, Financial Times...
- "ZDRAVO against drugs" campaign for UNICEF Montenegro - design & art direction of campaign, coordinating correct usage of visuals through whole campaign in various media (TV, web, print materials etc.)
- Creating visual identity for the process of Mass voucher privatization in Montenegro, creating visuals for whole process that included print & various media materials.

1999 **Graphic Designer & Prepress**
1997 EUROGRAFIC, Budva, MNE

- Designing materials for Euromarket bank NLB group and for the large tourism industry group (over 20 hotels), then ensured high quality printing of all client's print communications.